

DATE: 09-11-2012 **PAGE:** 1

of 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398069	09-10-2012	09-10-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

I L																			
П		Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing						Package	Contract Titl	e	
ш		95 101 1	536	243000	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2	012	M (Broa	dcas	t Mo	nth, (Cycle	1)	N	243000		
	Line	Start Date	End Date	Time Period	Des	cription	•		RC	Duration	М	T١	W T	ΓF	SS	SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:95 P:101 E:1	536													•
	1	09-18-2012	09-23-2012			WITNESS NEWS AT 6AM	(MONDAY -FF	RIDAY)	3	30		x	хх	х		4	425	4	1,700.00
							(1,1 20100
	2	09-24-2012	09-24-2012	06:00AM - 07:0	DOAM EYE	WITNESS NEWS AT 6AM	(MONDAY -FF	RIDAY)	3	30	Х					1	425	1	425.00
R	3	09-18-2012	09-23-2012	05:00AM - 05:	30AM EYE	WITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	2	30		X	хх	(X		2	225	2	450.00
R	4	09-24-2012	09-24-2012	05:00AM - 05:	30AM EYE	WITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	2	30	x					1	225	1	225.00
R	5	09-18-2012	09-23-2012	07:00AM - 09:0	00AM GOO	DD MORNING AMERICA (N	MONDAY-FRID	AY) (83	3	30		x	хх	(X		8	425	8	3,400.00
R	6	09-24-2012	09-24-2012	2 07:00AM - 09:0	00AM GOO	OD MORNING AMERICA (N	MONDAY-FRID	AY) (83	3	30	X					2	425	2	850.00
R	7	09-18-2012	09-23-2012	2 06:00AM - 07:0	00AM EYE	WITNESS NEWS SATURE	DAY 6-7A (210	05)	2	30					X	2	150	2	300.00
R	8	09-18-2012	09-23-2012	11:00AM - 11:	30AM HEA	ART OF CAROLINA PERSP	PECTIVES (460	9)	3	30					Х	1	125	1	125.00
	9	09-18-2012	09-23-2012	12:02AM - 01:0	06AM JIMI	MY KIMMEL LIVE (MONDA	AY-FRIDAY) (8	53)	3	30		X	хх	(X		2	50	2	100.00
R	10	09-18-2012	09-23-2012	11:00PM - 11:3	35PM EYE	WITNESS NEWS AT 11PM	I (MONDAY-SI	JNDAY	3	30		X	хх	x	хх	2	600	2	1,200.00
R	11	09-24-2012	09-24-2012	11:00PM - 11:3	35PM EYE	WITNESS NEWS AT 11PM	I (MONDAY-SU	JNDAY	3	30	х					1	600	1	600.00
R	12	09-18-2012	09-23-2012	11:35PM - 12:0	D2AM NIG	HTLINE (MONDAY-FRIDA)	Y) (788)		2	30		X	хх	(х		4	250	4	1,000.00
R	13	09-24-2012	09-24-2012	11:35PM - 12:0	D2AM NIG	HTLINE (MONDAY-FRIDA)	Y) (788)		2	30	x					1	250	1	250.00
	14	09-18-2012	09-23-2012	10:00PM - 11:0	DOPM FRII	DAY PRIME 10-11P (791)			3	30				X		1	1,000	1	1,000.00
				ITE 20/20	M LINE NOTE														



DATE: 09-11-2012 **PAGE**: 2

of 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398069	09-10-2012	09-10-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

-																		
		Agency Est		CMS#	Sales Office	Account Executive	Start Date	End Da		Billing				P	ackage	Contract Title	Э	
		95 101 1	536	243000	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-20		M (Broa					N	243000		
	Line	Start Date	End Date	Time Period		Description			RC	Duration	МТ	W -	ΓЕ	S S	SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:95 P:101 E	: 1536												
R	15	09-18-2012	09-23-2012	10:00PM - 11:	:00PM	THURS PRIME 10-11P (803)			3	30		2	K		1	2,500	1	2,500.00
						(111)										,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
				ITE	EM LINE NOTE	·												
				ROOKIE BLÜ	₫													
	16	09-18-2012	09-23-2012	07:00PM - 08:	:00PM	EMMY'S RED CARPET LIVE (8:	227)		3	30				X	1	1,500	1	1,500.00
				RED CARPET	EM LINE NOTE													
_				_								.,			_	. =		. =
R	17	09-18-2012	09-23-2012	10:00PM - 11:	:00PM	WED PRIME 10-11P (814)			2	30		Х			1	1,500	1	1,500.00
				1.77	TALLING NOTE													
				NASHVILLE	EM LINE NOTE	·												
R	18	09-18-2012		07:00PM - 07:		JEOPARDY (MONDAY-FRIDA'	Y) (898)		2	30	x	. x :	х х		4	1,000	4	4,000.00
					· · · · · · · · · · · · · · · · · · ·		-, (200)		-		^`				'	.,	·	.,
R	10	09-24-2012	00-24-2012	07:00PM - 07:	-30DM	JEOPARDY (MONDAY-FRIDA'	V) (808)		2	20	x				1	1,000	4	1,000.00
'`	13	0J-2 4 -2012	03-24-2012	07.001° WI - 07.	.501 141	CLOI ANDI (MONDA I-FRIDA	1 / (030)		-	30	^				'	1,000	'	1,000.00
_	20	00 40 0040	00 22 2042	07.2004 00	OODM	MUEEL OF FORTUNE (MONE)	V EDIDAY) (2	,04\		30		. x :	v v		_	4 000		4 000 00
K	20	09-18-2012	09-23-2012	07:30PM - 08:	UUPIVI	WHEEL OF FORTUNE (MONDA	41-FRIDAT) (9	(וטי	2	30	^		х Х		4	1,000	4	4,000.00
R	21	09-24-2012	09-24-2012	07:30PM - 08:	:00PM	WHEEL OF FORTUNE (MONDA	AY-FRIDAY) (9	01)	2	30	Х				1	1,000	1	1,000.00
	22	09-18-2012	09-23-2012	07:30PM - 08:	:00PM	WHEEL OF FORTUNE SAT (90	0)		3	30				X	1	300	1	300.00
	23	09-24-2012	09-24-2012	08:00PM - 10:	:00PM	MONDAY PRIME 8-10P (795)			3	30	х				2	3,000	2	6,000.00
				ITE	EM LINE NOTE													
				DWTS														
R	24	09-18-2012	09-23-2012	12:00PM - 12:	:30PM	EYEWITNESS NEWS AT NOON	N(MONDAY-FR	RIDAY)	3	30	X	X X	ХХ		4	230	4	920.00
R	25	09-24-2012	09-24-2012	12:00PM - 12:	:30PM	EYEWITNESS NEWS AT NOON	N(MONDAY-FR	RIDAY)	3	30	Х				1	230	1	230.00
	26	09-18-2012	09-23-2012	01:00PM - 02:	:00PM	THE CHEW (11514)			3	30	X	X 2	ХХ		2	150	2	300.00



DATE: 09-11-2012 PAGE: 3

of 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | BARACK OBAMA FOR PRES | Product Code | Station/Market | WTVD - DURHAM | DOBAMA FOR AMERICA | BARACK OBAMA FOR PRES | POLITICALS | WTVD - DURHAM | Contract Dt | Revision Dt | Rev# | Advertiser | Contract Dt | Rev# | Advertiser | Brand | BARACK OBAMA FOR PRES | Product Code | Product Code | Contract Dt | Rev# | Advertiser | Contract Dt | Contra

l																			
		Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing						Package	Contract Titl	e	
		95 101 1				A. CLIFFORD	09-18-2012			M (Broa	dcas	st Mo	nth,	Cycle		N	243000		
l	Line	Start Date	End Date	Time Period		cription				Duration						SPW	Price	Tot Spots	Total \$
				Agency CPE: C	C:95 P:101 E:1	536													
R	27	09-18-2012	09-23-2012	03:00PM - 04:0	OPM KAT	TE (817)			1	30		X	X X	(X		4	325	4	1,300.00
R	28	09-24-2012	09-24-2012	03:00PM - 04:0	OPM KAT	TE (817)			1	30	X					1	325	1	325.00
	29	09-18-2012	09-23-2012	09:00AM - 10:0	00AM LIVE	E! WITH KELLY & MICHAEI	_ (842)		3	30)	X	X X	(X		2	125	2	250.00
	30	09-24-2012	09-24-2012	09:00AM - 10:0	OAM LIVE	E! WITH KELLY & MICHAEI	_ (842)		3	30	X					1	125	1	125.00
R	31	09-18-2012	09-23-2012	06:00PM - 06:3	OPM EYE	WITNESS NEWS AT 6P (M	ONDAY-FRID	AY) (81	2	30		X	X)	(X		4	750	4	3,000.00
R	32	09-24-2012	09-24-2012	06:00PM - 06:3	OPM EYE	WITNESS NEWS AT 6P (M	ONDAY-FRID	AY) (81	2	30	X					1	750	1	750.00
R	33	09-18-2012	09-23-2012	06:00PM - 06:3	OPM EYE	WITNESS NEWS AT 6 SUN	l (822)		2	30					Х	1	500	1	500.00
R	34	09-18-2012	09-23-2012	04:00PM - 05:0	OPM EYE	WITNESS NEWS 4:00PM (I	MONDAY- FR	IDAY) (3	30)	X	X)	(X		4	180	4	720.00
R	35	09-24-2012	09-24-2012	04:00PM - 05:0	OPM EYE	WITNESS NEWS 4:00PM (I	MONDAY- FR	IDAY) (3	30	X					1	180	1	180.00
	36	09-18-2012	09-23-2012	10:00AM - 11:0	00AM RAC	CHEL RAY (MONDAY-FRID	AY) (851)		3	30)	X	X)	(X		4	150	4	600.00
	37	09-24-2012	09-24-2012	10:00AM - 11:0	00AM RAC	CHEL RAY (MONDAY-FRID	AY) (851)		3	30	X					1	150	1	150.00
	38	09-18-2012	09-23-2012	11:00AM - 12:0	OPM THE	VIEW (MONDAY-FRIDAY)	(846)		3	30)	X	X)	(X		4	275	4	1,100.00
	39	09-24-2012	09-24-2012	11:00AM - 12:0	OPM THE	VIEW (MONDAY-FRIDAY)	(846)		3	30	X					1	275	1	275.00
R	40	09-18-2012	09-23-2012	10:00AM - 11:0	OAM THIS	S WEEK SUNDAY 10-11A (B00)		3	30)				Х	1	300	1	300.00
R	41	09-18-2012	09-23-2012	05:30AM - 06:0	OAM EYE	WITNESS NEWS AT 5:30 A	M (MONDAY	-FRIDA	2	30)	X	X)	(X		2	350	2	700.00
Ш																			



DATE: 09-11-2012 **PAGE:** 4

of 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

Contract No 398069	Contract Dt 09-10-2012	Revision Dt 09-10-2012	- 1	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM

			0 2012 03 1	10 2012	OBAMAT OR AM		DAINAON OBAIN		0								170-00	
		Agency Est		CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing				F	Package	Contract Title)	
		95 101 1		243000	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2		M (Broad					N	243000		
	_ine	Start Date	End Date	Time Period		escription			RC	Duration	M T	W	T F	S S	SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:95 P:101 E:	1536												
R	42	09-18-2012	09-23-2012	09:00AM - 10	:00AM EY	YEWITNESS NEWS SAT 9-10	AM (10765)		2	30				X	1	250	1	250.00
R	43	09-18-2012	09-23-2012	06:00AM - 07	:00AM EY	YEWITNESS NEWS SUNDAY	6-7A (6243)		3	30				X	1	100	1	100.00
	4.4	00 40 0040	00 00 0040	05-00004 05	-20 DM E\	VEWITNESS NEWS AT 5.000	MANAGARDAY F	DIDAY	_	30	v	v	v v			500		2 000 00
R	44	09-18-2012	09-23-2012	05:00PM - 05	:30PW E1	YEWITNESS NEWS AT 5:00P	WI(WIONDAY-F	RIDAT	3	30	Α.	X	X X		4	500	4	2,000.00
R	45	09-24-2012	09-24-2012	05:00PM - 05:	·30PM F)	YEWITNESS NEWS AT 5:00P	M(MONDAY-F	RIDAY	3	30	Y				1	500	1	500.00
		00 24 2012	00 24 2012	00.001 111 00	.001 111	LIMINESS NEWS AT 0.001	III(IIIOIIDAT T	IIIDA I			^					000		000.00
R	46	09-18-2012	09-23-2012	05:30PM - 06	:00PM EY	YEWITNESS NEWS 5:30PM (MONDAY-FRII	DAY) (8	3	30	Х	Х	хх		4	500	4	2,000.00
						`		, ,										,
R	47	09-24-2012	09-24-2012	05:30PM - 06	:00PM EY	YEWITNESS NEWS 5:30PM (MONDAY-FRI	DAY) (8	3	30	X				1	500	1	500.00
R	48	09-18-2012	09-23-2012	07:00AM - 08	:00AM EY	YEWITNESS NEWS SATURD	AY AT 7AM (2	408)	2	30				X	1	250	1	250.00
R	49	09-18-2012	09-23-2012	07:00AM - 08	:00AM EY	YEWITNESS NEWS SUN 7-84	A (820)		2	30				Х	1	250	1	250.00
							IND 437 (4 2 00)							.,		250		252.00
R	50	09-18-2012	09-23-2012	08:00AM - 09	:00AM G0	OOD MORNING AMERICA SI	UNDAY (4789)		2	30				Х	1	350	1	350.00
R	51	09-18-2012	00-23-2012	08:00AM - 09	·00AM G(OOD MORNING AMERICA SA	ATHEDAY (18:	83/	2	30				X	1	400	1	400.00
ı`\	31	03-10-2012	09-23-2012	00.00AW - 09	.ooAw G	OOD WORKING AMERICA O	AIONDAI (IO	33)	_	30				^	'	400	'	400.00
R	52	09-18-2012	09-23-2012	09:00AM - 10	:00AM EY	YEWITNESS NEWS SUNDAY	9-10A (830)		2	30				Х	1	250	1	250.00
							- ()		_								-	
R	53	09-18-2012	09-23-2012	05:00AM - 05	:30AM EY	YEWITNESS NEWS AT 5:00 A	AM (MONDAY	FRIDA	2	30	Х	X	х х		2	225	2	450.00
							-											
R	54	09-18-2012	09-23-2012	11:00PM - 11:	:35PM EY	YEWITNESS NEWS AT 11PM	(MONDAY-SU	JNDAY	3	30	Х	X	х х	х х	2	600	2	1,200.00
Ш																		



DATE: 09-11-2012 **PAGE**: 5

of 5

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

				Advertiser OBAMA FOR AME	RICA							uct Co ITICAL			Station/Market WTVD - DURHAM		
Agency Es	Agency Est#			Sales Office	Account Executive	Start Date	End Dat	te	Billing				P	ackage Contract Tit	е		
95 101 1	95 101 1536			PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-201	12	M (Broadcast Month, Cycle 1) N 243000								
Line Start Date	End Date	e Time	e Period	Des	cription			RC	Duration	МТ	W T	F S	SS	SPW Price	Tot Spots	Total \$	
		Ager	ncy CPE:	C:95 P:101 E:1	536												
														T	1. 400	50.050.00	
														ontracted Gross Tota	108	53,650.00	
														Actual Gross Tota	108	53,650.00	
														Agency Commission		8,047.50	
														Net Tota		45,602.50	
Month/YR		P	Preempted	1	Made Good	Contract T	otal		A	djustme	nts					Actual Total	
Sep 12			0.00		0.00	53,65	0.00			0	.00					53,650.00	
TOTAL			0.00		0.00	53,65	0.00	_		0	.00					53,650.00	